

3D VIRTUAL TOURS

& FLOOR PLANS





3D VIRTUAL TOURS

Asset Reports is equipped with Matterport 3D cameras to produce stunning, high-definition interactive virtual tours of residential or commercial properties for sale or lease.

These virtual tours allow viewers to experience the feeling of being in a property without having to physically be present, which is ideal for absent owners, or couples where only one party can attend a home-open.

The tour can be shared on social media and embedded into listings on real estate websites. Domain.com.au reports that users spend 52% longer on listings that contain a Virtual Tour, and listings with tours receive 80% more enquiries.









INCLUSIONS

OUR VIRTUAL TOUR PACKAGE PRICING INCLUDES ALL OF THE BELOW

3D VIRTUAL TOUR

- ✓ Featuring your branding and including 'dollhouse' view and a highlight reel of the most impressive scenes within the property
- ✓ Interactive measuring tools to allow potential buyers/tenants to accurately determine whether their furniture is suitable for the space
- ✓ Hosted for 3 months, allowing the new owner to continue viewing the property during the
 settlement period (can be extended or re-activated for a future listing at request)
- ✓ Weekly analytics that can help you gauge interest and adjust your marketing strategy

FLOOR PLANS

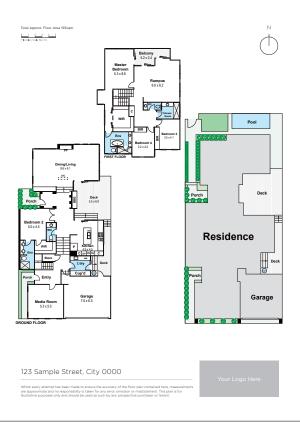
Featuring your branding and supplied as both PDF and JPG for use in your listings.

QR CODE

Supplied as PDF for use in your signage and print marketing (more info on next page)

HIGH RESOLUTION PHOTOS

- Minimum of 15 high resolution property photos taken in daylight conditions
- ✓ Suitable for marketing purposes when you have a limited budget



THE COST OF AN ASSET REPORTS 3D VIRTUAL TOUR INCLUDES FLOOR PLANS,

AND IS COMPARABLE TO THE COST OF ORDERING FLOOR PLANS ALONE



WHAT IS A QR CODE?

As part of our delivery, we provide you with a unique QR code that links to your 3D Virtual Tour, and can be accessed by any smartphone – no need to download any special apps!

This can be applied to signage or flyers, allowing a viewer to experience the walkthrough of the property even if they are unable to be present during a home-open.

WHY NOT TRY IT NOW?

- 1. Open your smartphone camera
- 2. Hold it over the QR code
- 3. Click the link to to see our sample 3D Virtual Tour!

PRICING

BASIC APARTMENT

\$200 + GST

PENTHOUSE APARTMENT \$250 + GST

VILLA/TOWNHOUSE

\$250 + GST

STANDARD HOUSE

\$300 + GST

MANSION

\$450 + GST





VIEW A SAMPLE 3D VIRTUAL TOUR

- 1. Open the camera on your smartphone
- 2. Hold it over the QR Code
- 3. Click the notification to view the content

1800 4 REPORTS | 1800 47 37 67 87



